

Privacy Policy

Effective Date: 01/January/2025

1. Introduction

Welcome to SNP Consulting. Your privacy is important to us, and we are committed to protecting the personal information you share with us. This Privacy Policy outlines how we collect, use, and protect your information when you use our website, products, and our services.

2. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, billing address, and payment details when you use our services or make a purchase.
- **Business Information:** Company name, job title, and industry details.
- **Technical Information:** IP addresses, browser type, device details, and usage data collected through cookies and analytics tools.
- **Payment Information:** We use third-party payment processors to handle transactions securely. We do not store payment details on our servers.

3. How We Use Your Information

We use the information collected for the following purposes:

- To provide, maintain, and improve our consulting services, products, and solutions.
- To process transactions securely through third-party payment providers.
- To communicate with you about updates, offers, and relevant business information.
- To comply with legal obligations, enforce policies, and prevent fraudulent activities.
- To personalize user experience and analyze website traffic to optimize performance.

4. Sharing of Information

We do not sell, trade, or rent your personal information. However, we may share your data with:

- **Service Providers:** Third-party vendors such as payment processors, IT service providers, and marketing platforms who assist in our operations.

- **Legal Authorities:** If required by law, in response to legal processes, subpoenas, or to enforce our policies.

5. User Responsibilities

While we take extensive measures to secure your data, you also have responsibilities to ensure your information remains protected:

- Keep your login credentials confidential and do not share them with others.
- Use strong passwords and update them periodically.
- Be cautious of phishing attempts and unsolicited requests for personal data.
- Ensure that any devices you use to access our services are secured and updated.

6. Third-Party Payments

SNP Consulting integrates third-party payment solutions to process payments securely. These payment processors have their own privacy policies governing the handling of your payment data. We encourage you to review their policies before making transactions.

7. Data Security

We implement robust security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. These measures include encryption, secure server hosting, and regular security audits. However, no online transmission is 100% secure, and we encourage users to take precautions when sharing sensitive data.

8. Your Rights & Choices

Depending on your location, you may have the following rights regarding your personal information:

- Access, update, or delete your personal data.
- Opt-out of marketing communications.
- Restrict or object to data processing.
- Withdraw consent for data processing where applicable.

To exercise these rights, contact us at info@snpconsulting.ca.

9. Cookies & Tracking Technologies

We use cookies and similar tracking technologies to enhance user experience, analyze website usage, and improve our services. You can modify cookie settings in your browser preferences. Disabling cookies may affect the functionality of certain website features.

10. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for their privacy practices and encourage users to review their policies before sharing information. Clicking on third-party links is at your own discretion.

11. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our services, legal obligations, or best practices. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy regularly to stay informed about how we protect your information.

12. Contact Us

If you have any questions or concerns regarding this Privacy Policy, please contact us at:

SNP Consulting

9 Amantine Crescent, Brampton,

Ontario, L6W 3Z9, Canada

info@snpconsulting.ca

+1-437-220-1943 / 6477106276